

# Dallas Business Symposium Spring 2026

## STATE OF DEALMAKING

### Key Metrics

- **77%** executive + senior leadership
- **53%** from companies \$10M+ in revenue
- **71%** of attendees from Professional Services + Financial Services
- **1,881** Professionals reached
- **63%** DFW audience

### Upcoming JSM Events

#### Cowtown Business Forum

Fort Worth | May 15

#### Critical Infrastructure Forum

Fort Worth | Sept 24

#### Dallas Business Symposium

Dallas | Oct 23

#### Cowtown Business Forum

Fort Worth | Nov 13



**Bell Nunnally served as the host sponsor for the Symposium - one of JSM's highest-quality convenings of the year. A sold-out event that drew 68 curated attendees and grew approximately 39% over the prior event.**

**The room was highly concentrated in decision-makers who were brought together to explore and solve challenges around the current M&A environment across the DFW metroplex. Attendees heard from some of the most active, leading professionals from Whitley Penn, UBS, CFO Consulting Partners, Hunton, Andrews, Kurth, and SouthState Bank as they discussed economic forces, buyer and seller interests, capital allocation, and case studies.**

